Influence of the studying using multimedia on the prevalence and force of audio habits among students

Mikhail Kudryavtsev, Vladimir Lyakh, Irina Kramida, Vladimir Kuzmin, Vladimir Struchkov, Olesya Volkova

Abstract:
The major purpose of this study was to determine the influence of a teaching and educational process that uses multimedia on the efficiency of counteraction and prevention of harmful audio habit development among students. The participants were students who were in their 1st to 3rd years of study and who were trained in "Physical Education" lessons that were aimed at basic health. In total, 952 male students and 523 female students in the 1st to 3rd years of study took part in the study. We determined that students spend an average of more than two hours a day engaged in audio habits. The percentage of male students who spent time engaged in listening to audio for more than four hours a day was more than the percentage of female students. After three years of training, the percentage of young students who were wasting more than two hours a day on audio habits decreased. For more than 30% of students, the danger of audio-addiction is high because they are accustomed to audio habits at the end of the academic year. At the end of three years of studying, the prevalence of audio habits among students exceeds 90%. However, after three years of training, the percentage of students of both sexes that spent more than four hours a day on audio habits tended to decrease. The percentage of male students that had a strong audio habit during training decreased. Among male students, the habit increased after three years of training. During training, the audio habit force grew among students. The percentage of those whose habits increased during training was 2-3 times higher than those whose habits decreased. For the male students in the 3rd year of study who had audio habits, the percentage of those who obtained audio habits was higher than those who were exempt from the habit. Audio habits are generally widespread among students. Students of both sexes waste time on them, and this large amount of time is dangerous to their health. The audio habit is more dangerous to male students than to female students. The danger of an audio habit developing into an addiction is high for more than 30% of students of both sexes who have an audio habit. The teaching and educational process is insufficient in its ability to reduce the amount of time wasted by students on audio habits, including the prevalence and force. In the case of "Physical Education" implementation, it is necessary to use new technologies that are aimed at decreasing the danger of audio-addiction emergence among students.

Keywords: students, male students, female students, audio habit, multimedia means.

Introduction

Contemporary state of university educational system development is more and more considerably covered by informatization and computerization. Educational process is almost even more often based on the convenient and facilitating professional activity of the teacher, modern information technologies, electronic resources and multimedia equipment. For training students within high school system absolutely new opportunities of methods, forms and means improvement are open with use of modern conditions of youth informatization. Pedagogical process of students’ training in higher educational institutions is undergoing serious changes as multimedia means are being implemented into training process more and more intensively (Kozina, O’khovyy, & Temchenko, 2016; Maslyak, & Krivoruchko, 2016). Multimedia (multimedia, from English “multi” - is a lot of; “media” - the carrier, environment) is a set of computer technologies in which several information means are used at the same time: text, computer graphics (photos, animation, schemes, 3D graphics, etc.), sound, video (Krasnianskij, & Radchenko, 2006).

As a result of an impetuous computerization of young student's community, research of many scientists (Babaeva, & Voyjkunskij, 2016; Kliueva, 2003) including experts in the field of physical education and sport (Kramida, & Kadinikova, 2014; Kudryavtsev, Kramida, Kuzmin, & Iermakov, 2016; Kudryavtsev, Kramida, & Osipov, 2016) are recently devoted to studying of Internet dependence problems (Teperik, & Zhukova, 2007; Shianov, & Drep, 2009; Iang, 2000), harmful monitor habits (Kramida, 2014; Kudryavtsev et al., 2016), computer game addiction (Kudryavtsev et al., 2016) which emergence happens because of active use of...
multimedia means as way of educational process intensification in universities. Extent of the similar training
innovations influence on health of students attracts special interest of researches of all scientific branches and
specialties (Ajsmontas, 2004; Gol'decibelerg, Krivcunov, & Pustovgar, 2005; Babaeva et al., 2016; Kudryavtsev
et al., 2016). Necessity of students’ rehabilitation by means of physical education and sport seems quite obvious
(Iermakov et al., 2016; Ivashchenko et al., 2016; Kozina et al., 2016; Priymakov et al., 2016). Such approach
brings positive results and improves socialization of students in university environment (by Bliznevsky et al.,
2016).

Dynamic multimedia tutorials unite visual and sound ways of perception by themselves. Process of
information perception by students is connected with readiness and ability to digestion of the submitted material
within specified by the tutor temporary terms. Interactive multimedia means, as well as dynamic, can be visual
and sound. Interactive means give tutor the chance to integrate various environments of information submission,
such as text, static and dynamic graphics, audio and videos into the uniform complex allowing the trainee to
become the active participant of educational process as providing information is caused by the corresponding
actions of trained. While designing the future multimedia lesson it is important for the tutor to decide what
purposes are set and what part is assigned to this educational activity in system of classes, in the studied module
or within all training course. Lesson can be aimed to presenting the new information on the studied subject,
fixing of earlier studied material, skills fixing, repetition, practical application of knowledge, abilities, skills
gained in the course, knowledge systematization (Astvacaturov, 2009; Anshari, & Alas, 2015; Chen, Lai, & Ho,
2015). It is connected to the fact that the sound is considered to be very important advantage of a multimedia
lesson. The sound can play a role of a sound effect, a sound illustration or a soundtrack that it is capable not only
to draw attention of being trained, but also to be the link, binding parts in the course of a lesson, switching
students’ attention from one type of activity to another. The sound is used for transmission of different voice
comments, specific sounds which accompany the process of scoring the text. Students get used to soundtracks on
studies very quickly and afterwards use this advantage for knowledge acquisition as by preparation for lessons in
nonlearning time, and for rest in the form of listening to the loud music by means of a player and earphones. This
hobby develops into a persuasive addiction to use a player and earphones everywhere (in transport, etc.).

According to the latest studies about 78% of the polled school students are already “addicted” users of
such “service”. Such symptoms of direct dependence as feeling of discomfort without earphones, doubtful
feeling of wasted pastime, are found at 60% of tested teenagers. During student's age the unwillingness and
impossibility to stop listening to the music in case of a trip in transport causes irritation. The necessity to
interrupt listening to favorite music for a minute to answer a question of people around also causes aggression.
Staying for a long time without listening to loud music turns into feeling lost and depressed (Shamsuvaleeva,
& Kashapov, 2012). A number of young men as well as students with earphones in ears on streets and in campuses
of universities are growing with frightening speed. They listen to music, radio news, audio-performances or
audio books. But as far as this audio habit to listen to the music via earphones influences health of youth nobody
especially is interested. The most dangerous to hearing is ultrasound. Ultrasound has the most strong and
harmful influence on hearing. MP3 players are very convenient to store and to listen to a large number of
different music at any time. Impact of sound on a human body depends on duration and volume of this sound. If
the person uses earphones to listen to music, then it creates the additional pressure upon sound pass; oscillations
influence an eardrum stronger, adding 5–7 decibels that weakens hearing faster (Zhao, Manchaiah, French, &
Price, 2010; Guerassimoff, & Thomas, 2015; Okamoto, Teismann, Kakigi, & Pantev, 2016).

It is established that using earphones for listening to the music makes activity of a brain decreased and
inhibition processes prevailed (Gol'decibelerg et al., 2005; Smith, Dauz, Clements, Werkowitch, & Whitman,
2009; Kalantarian, Alshurafa, Le, & Sarrafzadeh, 2015). It can lead to thinking, attention and memory violations,
lowering the educational activities success of the student. Rivers W. (1968) notes that the complete
understanding of the oral message cannot be reached without paying attention to such elements of nonverbal
communication as gestures, mimicry change, scarcely noticeable change of breath, longitude of pauses, extent of
allocation of any element of the statement. Rivers W. wrote about redundancy of the sounding speech happening
thanks to visual perception of communication situation. Therefore Rivers W. (1968) recommended using movies
for training audition. During this research, the following contradictions were taped: between introduction of
educational standards, existence of unified educational environment and lack of electron educational resources
which are strictly regulated on time, contents, conform to the standard, educational and curricula programs with
following sanitary standards and rules; between the declaration of total public computerization and lack of
structuring according to curriculum programs of a studied course with use of multimedia agents, impossibility to
organize control on students’ health care; between requirement of society to receive new generation of the
teachers who are masterly owning computer skills, and danger of their knowledge lack in the field of
Developmental Psychology and techniques of teaching with use of multimedia means as there is a steady belief
among the teaching stuff that if the computer was switched on during a lesson, then the lesson was brilliant;
between demand of using multimedia means in teaching process and total absence of preventive programs for
health care of students and prevention of harmful audio habit development by means of physical training at the
same time.
Hypothesis of research: It was assumed that the teaching and educational process at university organized with using multimedia means in training of students promoting development of the habit to listen to loud music for a long time using a player and earphones, will be more effective for decrease in force and prevalence of audio habit provided by means of physical training, sport and a healthy lifestyle.

Purpose of research: Searching the reasons for influence of teaching and educational process at university with use of multimedia means for efficiency of counteraction and prevention of harmful audio habit development among students became the purpose of this study.

Materials and methods

Participants: The research was conducted among the Krasnoyarsk students of the 1st.-3rd. years of university study who are trained on high school course “Physical Education” within studies for the basic health group of students. In total 952 male and 523 female students of the 1st.-3rd. years of university study participated in the research.

Procedure: When carrying out research survey which was conducted in educational groups of students of the 1st. year at the beginning of the academic year and among students of the 1st.-3rd. years of university study at the end of the academic year was conducted. Students were offered to specify how many hours a day they usually spend for listening to loud music (directly or with use of earphones), and also to evaluate force of this habit before training at the university and during inquiry on a 10-point scale.

Statistical analysis: Mathematical processing of questionnaire has demonstrated the following results: 1) counting the percentage of the tested male and female students having an audio habit; 2) counting the percentage of male and female students having an audio habit who perceive its force during the study as dangerously high (7–10 points) and who perceive its force as low (1 – 3 point) and doesn't constitute danger in respect of dependence origin; 3) counting of average growth of habit force estimation during training for male and female students having audio habit; 4) counting the percentage of the tested male and female students having an audio habit whose audio habit weakened or amplified, and also those who were exempted from the habit and those who obtained the habit during the university study; 5) assessment of differences reliability by Student’s t-test (when p is less than 0.05. The significance value from 0.05 to 0.25 was treated as a tendency to distinction). The received data was processed by means of the statistical Microsoft Excel programs.

Results of research

The basic results of mathematical data processing of students sample results are given in tables 1 - 3.

Table 1. Distribution of students wasted time for an audio habit (hour/day)

<table>
<thead>
<tr>
<th>Year of study, sex</th>
<th>N*</th>
<th>Av.*, hour/day</th>
<th>No*, %</th>
<th>&lt; 1, %</th>
<th>1–2, %</th>
<th>2–4, %</th>
<th>&gt; 2, %</th>
<th>&gt; 4, %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mbfy *</td>
<td>217</td>
<td>2.7 ± 0.2</td>
<td>11</td>
<td>17</td>
<td>22</td>
<td>22</td>
<td>50</td>
<td>28</td>
</tr>
<tr>
<td>Fbfy</td>
<td>185</td>
<td>2.4 ± 0.2</td>
<td>8</td>
<td>25</td>
<td>26</td>
<td>20</td>
<td>42</td>
<td>22</td>
</tr>
<tr>
<td>1m*</td>
<td>465</td>
<td>2.6 ± 0.1</td>
<td>6</td>
<td>23</td>
<td>26</td>
<td>21</td>
<td>46</td>
<td>25</td>
</tr>
<tr>
<td>2m</td>
<td>122</td>
<td>2.6 ± 0.2</td>
<td>10</td>
<td>19</td>
<td>28</td>
<td>16</td>
<td>44</td>
<td>28</td>
</tr>
<tr>
<td>3m</td>
<td>146</td>
<td>2.4 ± 0.2</td>
<td>3</td>
<td>27</td>
<td>31</td>
<td>15</td>
<td>39</td>
<td>24</td>
</tr>
<tr>
<td>1f</td>
<td>198</td>
<td>2.6 ± 0.1</td>
<td>4</td>
<td>22</td>
<td>25</td>
<td>27</td>
<td>50</td>
<td>23</td>
</tr>
<tr>
<td>2f</td>
<td>114</td>
<td>2.2 ± 0.2</td>
<td>7</td>
<td>21</td>
<td>33</td>
<td>19</td>
<td>38</td>
<td>19</td>
</tr>
<tr>
<td>3f</td>
<td>106</td>
<td>2.1 ± 0.2</td>
<td>5</td>
<td>25</td>
<td>30</td>
<td>24</td>
<td>40</td>
<td>16</td>
</tr>
</tbody>
</table>

Note. N – total amount of students; Av. – averages; Mbfy, Fbfy – male and female students respectively, tested at the beginning of the first year of study; 1 m, 2 m, 3 m, 1f, 2f, 3f – male and female students tested at the end of the 1st., 2nd and 3rd years of study; “No” – the students who don't have an audio habit (i.e. having no time for it).

Table 2. Prevalence (N) and force of an audio habit (N1 **) among students

<table>
<thead>
<tr>
<th>Features</th>
<th>Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mbfy</td>
</tr>
<tr>
<td>Have audio habit, %</td>
<td>89</td>
</tr>
<tr>
<td>7–10 points, %</td>
<td>44</td>
</tr>
<tr>
<td>1–3 points, %</td>
<td>27</td>
</tr>
<tr>
<td>N1</td>
<td>193</td>
</tr>
</tbody>
</table>

** Note. N1 volumes of students’ samples having an audio habit.

Table 3. Dynamics of an audio habit force among students in the process of study (volumes of students’ samples of N1, tab. 2)

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1m</td>
</tr>
<tr>
<td>Average growth of audio habit force, 0–10 points</td>
<td>0.3 ± 0.1</td>
</tr>
<tr>
<td>Audio habit weakened, %</td>
<td>12</td>
</tr>
<tr>
<td>Audio habit forced, %</td>
<td>24</td>
</tr>
<tr>
<td>Audio habit disappeared, %</td>
<td>1</td>
</tr>
<tr>
<td>Audio habit appeared, %</td>
<td>1</td>
</tr>
</tbody>
</table>
The data got in samples of students of the 1st – 3rd years of study has shown that the audio habit is widespread among them (tab. 1, 2). Students of both sexes waste for an audio habit on average more than two hours a day that damages their health (tab. 1). During study only at the end of their third year students demonstrate the tendency to some reduction of average waste of time for this addiction, is found among male students with probability 0.93, among female students – 0.85.

As at the beginning of training, so the end of the second and third years of study, a percentage share of male students giving to an audio habit more than four hours a day is significantly higher, than that among male students (tab. 1). It means that the audio habit is more dangerous to male students, than to female ones as in respect of related violations emergence concerning physical health, so concerning the development of audio habit into audio addiction. More than 30% of the students of any year of study (irrespective of sex) having an audio habit at the end of the academic year estimate its force at 7–10 points on a 10-point scale (tab. 2). It means that every third of such students at the end of the academic year, most likely, has audio addiction and the related violations of health. Among those students who have audio habit, a percentage share of those whose habit is strong enough and there is a great probability of audio addiction is significantly higher, than a share of students with weak audio habit (not dangerous for health), among male students – at the beginning of study and at the end of the 1st and 2nd years of study, among female students – at the beginning of study and at the end of the 2nd - 3rd years of study as well.

In the course of research within three years the percentage share of the male students giving more than two hours a day to audio habit has significantly decreased (p = 0.022, tab. 1). Data of female groups (Fbfy, 3f) has no significant differences and it is shown in table 1. For the same period of study percentage shares of students both sexes giving more than four hours a day to this habit tends to reduction with probability 0.81 for male and 0.90 for female students. Among those who have audio habit a percentage share of male students who have revealed high level of an audio habit (7–10 points on a 10-point scale) at the end of each of the first three years of study is significant less, than at the beginning of study (tab. 2). For female students the difference between similar data (presented in tab. 2) isn’t significant.

Thus, the analysis of time which is spent by students on audio habit shows that teaching and educational process leads to some reduction of this time and harm for health from this habit among male students and there is similar tendency among female students after three years of training. However efficiency of teaching and educational process in this direction is too low. It is necessary to develop and bring in teaching and educational process, in particular – in case of implementation of course “Physical Education”, new technologies directed to forming healthy lifestyle among students of the first years of study, fight against their addictions, decrease in danger of emergence of various dependences among students and, in particular, to audio addiction.

For 3 years of study prevalence of audio habit among male students has grown (the difference of data in the line “Have habit” in table 2 for groups of Mbfy and 3 m is significant), among female students – has no significant changes.

The most important indicator of influence of study on audio habit of students is their self-assessment concerning growth of habit force during study period (tab. 3). On average in all groups meaning of this indicator is positive, and, for students of the 3rd year (male) who have a habit, it is significantly higher, than for first-year students (p = 0.047, tab. 3). A percentage share of those whose audio habit has amplified during period of study is significantly (and it is considerable, by 2–3 times) higher, than a share of those whose habit weakened (p < 0.01). Among third-year male students who had audio habit a percentage share of those who obtained audio habit during university study is significantly higher than a share of those who were exempted from the habit (p = 0.0021, tab. 3).

All aforesaid evidences that teaching and educational process doesn't exert positive impact on prevalence of harmful audio habit among students and reduction of danger of audio addiction emergence among students.

Discussion

Today application of multimedia means in educational process, determination of efficiency and legitimacy of the research conducted by authors of this article is confirmed by actively carried out upgrade of system of the higher education. With respect thereto it is necessary to sharpen the problem resolution of multimedia means use in process of teaching students, enhancement of professional training process of the qualified specialists capable to reasonable application of audiovisual maintenance of educational process, preserving health of students and non-admissions of harmful audio habit development. This process is in many respects caused by increase of informatization level of educational process. Informatization of education is promoted by creation and application of the multimedia means promoting forming and development of harmful addictions among students.

The main directions of researches within the specified perspective can be connected with obvious benefits of multimedia technologies, a possibility for combination of sound and visual assimilation of information. Similar interaction allows managing more productive assimilation of information by means of sound effects. It promotes in turn development of audio habit as a result of individual changes of sound settings, the analysis of sound information, and increase in number of repetitions of listening to multimedia training material.
Feasibility of use listening in reasonable preparation for lessons, when studied foreign-language texts learnt by students means of audition and by listening them through a player and earphones can be one of the reasons for decrease in force and prevalence of an audio habit (Krashen, & Terrell, 1988; Heggen et al., 2009; Jarman et al., 2015; Karadeniz, & Can, 2015). For junior students it is offered to use foreign-language short audios and videos. Benefits of video series use as a form of dynamic support are discussed when training in audition; skills of messages audition in the foreign language learning are marked out; the conclusion about need of special series of exercises development aimed to forming of these audition skills and abilities in study conditions with audios and videos containing new information on professional issues are drawn (Abramova, 2001).

From our point of view, the next key moments seems to be important. Development and implementation of multimedia training of students is enabled through integration of various forms of education (internal, correspondence, computer, net work) which is directed to systematic, organized process of building-up of knowledge, skills by means of electronic tutorials. In many European countries electronic training development causes need in development of advanced training system for educators, the same tendencies are observed in Russia. Advanced training of educators in a scope of multimedia means, application of various forms of electronic training promotes development of international cooperation in the educational environment.

Electronic training integrates a number of innovations in scope of the modern information and communication technologies (ICT) in education, such as computer technologies of training, interactive multimedia, training at a basis of web technologies, online training, etc. Thus, boundaries between distance and direct training are erased. Development of modern education system in Russia, Germany, Austria and other countries is caused by influence and implementation of information and communication technologies in all fields of educational institutions activity and is obliged to emergence of an open entry to means of Internet technologies (Meksin, 2006; Borzykh, & Gorbunov, 2009; Bukhanceva, & Dudina, 2009; Adyrkhaev, 2016).

Modern ICT open access to unconventional sources of information for students and teachers (Kolot, 2016; Petrenko, 2016; Mykhno, & Loza, 2016), increase of independent efficiency work with use of a player and earphones, give absolutely new opportunities for creativity, manifestation and identification of the capabilities, findings and various skills fixing. However at the same time there is an indirect collateral impact on forming of an audio habit (Khorton, & Khorton, 2005; Oganesian, 2008; Fossli Jensen et al., 2010; GómezMCorona, Escalona-Buendia, García, Chollet, & Valentin, 2016).

At the same time, the doctor of Malaysian medical center Kuldzhit Singh (Goncharov, 2006) marks that development of MP3 players only worsens the state of hearing at owners of portable devices as most of young people like to listen to music on their way to university. Most of MP3 player owners permanently listen to music at the maximum loudness in breaks of independent preparation for studies that for several years can lower the range of the perceived frequencies and lead to more serious problems of audio habit development.

The research of Nakaia Sinske devoted to one of perception development methods recommends using complex of video and language systems for development of aurally skills perception at the advanced level, when its application is desirable, but not restricted only to tape recordings (Nakaia, 1993).

Training in aurally perception, especially at the average and high levels, it is necessary to include in an audiovisual technique. At the same time, it is possible to achieve better results in students training. Compilation of the training program in aid for development of informal conversation skills and abilities is possible, that is opposite to traditional methodical theory and can also lead to advanced training in audition (Itikava, 1991; Simidzu, 1993).

While discussing the results of this research it is necessary to focus attention on the point that use of earphones switches-off the audio channel of reality perception. Muffling world around sounds the loud music from earphones filling the most part of attention, the young man can not note a dangerous situation and manage the reaction to it correctly. The amount of mass media messages on fatal accidents in which the victim is the young man in earphones is increasing. Inquiry of student’s age young people showed that the majority (95%) uses players in public transport (Kramida, 2011; Kramida et al., 2014; Kramida, & Mazaj, 2014).

At the same time, to superimpose the general sound background, volume shall exceed 100 decibels that inevitably leads to the described above violations of health and lowering of educational activities success of a student (Garaeva, 2010; Kramida, 2011; Levina, Kudeeva, & Ibragimov, 2011; Volkova, 2016).

Process of multimedia training starts with perception of a new training material. The success of this process depends on readiness of being trained to perception of audiovisual tutorials. New computer technologies on studies optimize training process, allows the teacher to manage lesson more interestingly and more visually, motivate students for independent work on language acquisition, using modern resources in the form of MP-3 of a player and earphones (Gorshkova, 2013).

Within this research it is considered that the studies of Gokhlerner M.M. and Rapoport I.A. (1979) concerning educational abilities, their entities, specifics and requirements to them are the basically important in this area for systematization of audio abilities and further perspective development of this question. These scientists not only have determined educational abilities as “...intellectual abilities which are directly connected with study and by means of which educational activities of students are performed” but also have distinguished educational abilities on work with lexicon, on grammar, on work with the text, in the field of oral speech, in the
field of speech perception, and also ability of self-checking and self-assessment. Basic abilities which make initial level of proficiency in audition have been also revealed and described by Elukhina N.V. (1986).

The preventive program in “Physical Education” course is aimed at the students to decrease their harmful audio habit in force and prevalence. The purpose of this program is reduction of time wasted for listening of loud music via earphones and prevention of audio addiction among students. The recommendations for reaching this purpose are as follows: to develop skills of communication among students having audio addiction to distract them from listening to loud music; to increase knowledge concerning healthy lifestyle and self-assessment of audio addicted students; to inform students on audio addiction consequences, on an adverse effect of excessive listening of loud music on consciousness and aurally of young people; to reduce amount of time wasted on useless listening to the music during preparation for studies.

The scheduled support for students having audio addiction is necessary to carry out by physical education and sport activities (Bliznevsky, Kudryavtsev, Iermakov, & Jagiechcho, 2016; Babaeva et al., 2016) aimed to students’ self-assessment strengthening by promoting the development of personality physical education, by developing decision making skills, by developing control of moderate music listening and non-admission of audio habit development in high level. Teachers of physical education shall provide an optimality of the motive mode in order the students did not have time to abuse listening to the useless loud music determining the main degree of force and prevalence of a harmful audio habit.

Thus, general strategy of sports preventive activities shall provide carrying out the preventive actions directed to forming the steady psychological denial of audio addiction on the basis of modern sports life style (Kliueva, 2003; Bliznevsky et al., 2016; Gaskov, Kuzmin, A.Kudryavtsev, & Iermakov, 2016) with domination of healthy lifestyle values. The innovative preventive technologies promoting active development of physical education values and the principles of healthy lifestyle should be necessarily implemented in the student's sports and educational environment (Kopylov et al., 2015; Kuzmin et al., 2015; Kuzmin et al., 2016).

The preventive program recommended by this research organizers shall promote development of the irreconcilable relation to audio addiction among students, strengthen the personal life position, activate involvement in sports (Kuzmin et al., 2015; Babaeva et al., 2016; Bliznevsky et al., 2016), thereby to acquisition of successful experience in fight for lack of addictions, including audio addiction.

**Conclusions**

The audio habit is highly widespread among students of university. Students of both sexes waste considerable time on it that is dangerous to their health. The audio habit is more dangerous to male students, than to female, as concerning the emergence of the related violations for physical health, so in respect of turning audio habit into audio addiction. More than for 30% of the students both sexes having audio habit danger of its development into dependence is high. Teaching and educational process has insufficient efficiency for reduction of time wasted by students for audio habit, its prevalence and force. In case of “Physical Education” course implementation one of the tasks is healthy lifestyle formation, it is necessary to use the new technologies directed to decreasing the danger of audio addiction emergence among students.

Use of multimedia means in educational process often becomes end in itself while in training process the solution of educational tasks is supposed; and as a result students seize knowledge, abilities, skills, develop personal qualities, create competence and at the same time health. Basic reorganization of teachers’ relation to methods of applying multimedia technologies in educational process is necessary in general.

The system of tracking accomplishment of sanitary and hygienic regulations when using multimedia means is necessary. Methodical recommendations concerning creation of the legal base accurately prescribing slides quantity, uses of color, sound effects, usage time of multimedia means in educational process shall be developed for educational institutions.

Sports preventive activities shall provide carrying out the active preventive actions directed to forming the steady psychological denial of audio addiction on the basis of modern sports life style with domination of healthy lifestyle values. The preventive program shall promote development of irreconcilable relation to audio addiction among students, strengthen their personal life position, activate involvement in sports activities, thereby acquisition of successful experience in fight for lack of addictions, including audio addiction.

**Conflict of interests.** Authors declare that there is no conflict of interests.

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